

Agenda of the 19th Plenary Assembly of MNRA

Marseille – 16 and 17 November 2017

“Regulation to foster social cohesion within the digital environment”

Thursday 16 November 2017

- 8.45 – 9.30: Welcome of participants in the Palais du Pharo / Registration / Coffee.
- 9.30 – 9.45: Opening speech by Mr Josep Maria Guinart, MNRA President and Member of the Board of CNMC, Spain.
- 9.45 – 10.15: MNRA Presidency transfer to Mr Olivier Schrameck, MNRA Vice-president, CSA President.
- Speech by Mr Olivier Schrameck, new President of MNRA.
- Welcome speech by Mr Jean-Claude Gaudin, Mayor of Marseille.
- 10.15 – 11.15: **Media treatment of the migrants phenomena:**
- **Presentation of the concept paper for the organization of a Workshop on the Informative Treatment of the Migrants and Refugees’ crisis in Audiovisual Media (follow-up activities of the Barcelona Declaration)**
 - ⇒ Mr. Josep Maria Guinart, MNRA President and Member of the Council, CNMC, Spain
 - **Testimonies and initiatives by regulatory authorities**
 - ⇒ Prof. Ilhan Yerlikaya, President of RTUK, Turkey: Migrants and the role of media during the times of crisis in Turkish Audiovisual Media
 - ⇒ Ms. Rabha Zeidguy, Member of the Council, HACA, Morocco: migration: which representations in the audiovisual media in Morocco?
 - ⇒ Mr. Jean-François Mary, Member of the Council, CSA, France: French examples
- 11.15 – 11.45: Coffee.
- 11.45 – 13.00: **Gender and media: accomplishments and perspectives:**
- **Presentation and follow-up on the study on gender equality within sport programs**
 - ⇒ Ms. Julia López de Sà, Subdirector of Audiovisual, CNMC, Spain, and President of the gender and media working group

- Report on the broadcasting of female sports practice on television, the four seasons of women's sport
 - ⇒ Ms. Nathalie Sonnac, Member of the Council, CSA, France
- Framework and proposals for the works on “gender-based violence” issues
 - ⇒ Ms. Carmen Fernández Morillo, Member of the Council, CAA, Andalusia
- Stereotypes and gender-based violence in France
 - ⇒ Ms. Sylvie-Pierre Brossolette, Member of the Council, CSA, France
- Participation of the media regulation authorities to the 62nd session of the Commission on the Status of Women (CSW) in March 2018 in New York City, platform project proposition
 - ⇒ Ms. Amina Lemrini El Ouahabi, President of HACA, Morocco

13.15 – 15.00: Lunch.

15.15 – 16.00: Social cohesion and digital environment: adaptation of the audiovisual regulation:

- Revision of the Audiovisual Media Services Directive
 - ⇒ Ms. Nathalie Sonnac, Member of the Council of CSA, France : presentation of the framework for the current revision of the “Audiovisual Media Services” Directive
 - ⇒ Mr. Roger Loppacher i Crehuet, president of the CAC, Catalonia, Spain : reinforcing the role of the regulatory authorities with this new directive
- Algorithms, platform regulation
 - ⇒ Mr. Nicolas Curien, Member of the Council of CSA, France

16.00 – 16.30: Coffee.

16.30 – 17.00: Social cohesion and digital environment: adaptation of the audiovisual regulation (continued):

- What type of regulation? Articulation of regulation, co-regulation and self-regulation mechanisms in the digital environment
 - ⇒ Ms. Charis Tsigou, Legal advisor of the NCRTV, Greece: he challenge of regulation in the digital era
 - ⇒ Mr. Frédéric Bokobza, Deputy director general of CSA, France

17.00 – 18.00: Social cohesion and digital environment: media and security.

- News coverage during crisis
 - ⇒ Mr. Roger Loppacher i Crehuet, President of CAC, Catalonia, Spain : media treatment of the terror attacks in Barcelona and Cambrils
 - ⇒ Mr. Jean-François Mary, Member of the Council of CSA, France : measures for covering terror attacks

18.00: End of the first day.

19.30: Dinner on the invitation of Marseille City Hall – Palais du Pharo, room Eugénie.

Friday 17 November 2017

- 8.30 – 9.00: Coffee.
- 9.00 – 10.00: **Social cohesion and digital environment: media literacy and protection of minors**
- ⇒ Ms. Emelina Fernandez Soriano, President of CAA, Andalusia, Spain : audiovisual barometer of Andalusia
 - ⇒ Mr. Nurullah Oztürk, Member of the Council of RTÜK, Turkey : media literacy and protection of minors, Turkish case
 - ⇒ Ms. Yvonne Griley, Member of the Council of CAC, Catalonia, Spain : presentation of the media literacy programme and reports on minor protection online
 - ⇒ Ms. Carole Bienaimé-Besse, Member of the Council of CSA, France : young public protection in digital era
- 10.00 – 10.30: **Social cohesion and digital environment: media and diversity.**
- **Cultural diversity and media pluralism**
 - ⇒ Mr. Damir Hajduk, President of AEM, Croatia: Funding Diversity – Support of Public Value Content on Local and Non for Profit Media
 - ⇒ Ms. Charis Tsigou, legal advisor of the NCRTV, Greece: Internal and external pluralism as a guarantor of media diversity
 - **Perception - “How we see others”**
 - ⇒ Mr. Carlos Magno, President of ERC, Portugal: “What if the Camus’ stranger was a regulator?”
- 10.30 – 11.15: Draft of the Marseille Declaration – discussion.
- 11.15 – 11.30: Coffee.
- 11.30 – 12.15: **Life of the network.**
- 12.15 – 13.00: Adoption of the Marseille Declaration and conclusion of the Plenary Assembly.
- 13.30 – 15.00: **Lunch.**
- 15.30 – 17.00: Social programme – Visit of the Mucem.
- 17.00 – 18.00: Farewell drink at the Mucem.